

# Global Gazette

*The latest news, updates, and announcements*

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### Sustainable Agriculture

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### *Quote of the Month:*

*"Success is not the key to happiness. Happiness is the key to success."  
– Albert Schweitzer*



## November: Sustainable Agriculture

This month, we explored sustainable agriculture during our socio-environmental workshop. The session highlighted practices like crop rotation, cover cropping, and no-till farming, which enhance soil health, improve long-term yields, and increase resilience to climate challenges. We also learned how organic farming methods, including botanical pesticides, agroforestry, and intercropping, reduce reliance on harmful chemicals while providing communities with healthier, nutrient-rich food. Real-world studies demonstrated the transformative power of these practices. For example, diversified crop rotations in the North China Plain increased annual yields by 38%. In Ghana and Kenya, farms using active organic management saw yield increases of up to 308% and nearly tripled gross margins, proving sustainability drives both environmental and economic success. As part of our commitment to this cause, this month we are supporting [Plant Chicago](#), a community hub in the Back of the Yards neighborhood. Their innovative space promotes sustainable farming practices and provides accessible education and resources to farmers of all experience levels. By supporting initiatives like these, we advance our mission of fostering equitable and sustainable food systems.

# Growth at Global

We're thrilled to announce the following well-deserved promotions within our team:

- **Adelina Maliqi** has been promoted to Director of Exports. Over her six years with Global, Adelina has grown from a Territory Sales Representative to a manager, and now to the Director of Exports. Her dedication and expertise have been instrumental to our success, and we're excited to see how she leads the Exports Department into the future.
- **Terri Jones** and **Mariana Guerra** have stepped up as Territory Sales Managers, taking on new accounts and expanding their territories. Their enthusiasm and commitment will be key to our continued growth.
- **Becca Fortsch**, formerly part of our Business Development department, is now our Marketing Manager. She is bringing her skills and fresh perspective to help us grow and make the Marketing team even better.

Please join us in congratulating these talented individuals on their achievements and wishing them continued success in their new roles!



*Adelina*

Director of Exports



*Terri*

Territory Sales Manager



*Mariana*

Territory Sales Manager



*Becca*

Marketing Manager

## Global Gives Back

In the spirit of gratitude, some of our local employees participated in a volunteer event at Feed My Starving Children this month. Together, we packed 95 boxes filled with 20,520 MannaPack meals—enough to provide daily meals for 56 children for an entire year!

This hands-on experience allowed us to make a direct impact on children's lives. We're proud to support [Feed My Starving Children](#), a global non-profit that partners with a variety of local organizations worldwide to reach even more communities in need. Their dedication to combating hunger and improving children's lives is inspiring, and we're grateful for the opportunity to contribute to their mission. We look forward to continuing to support their efforts in the future.



# On the Ground in Aruba: Connecting with Our Customers

As we celebrate the recent promotions within our team, we're reminded of the importance of staying connected with our customers and understanding their needs. We love getting out into the market to meet directly with our partners, uncovering opportunities for growth, and strengthening those vital relationships.



During Terri and Adelina's recent visits to Ling & Sons, Super Foods, and Do It Center, they took a close look at their shelves to identify areas where we can help extend their product catalogs with trending items and optimize sales and inventory levels. These in-person visits provide invaluable insights into the local market and allow us to refine our strategies to better support the success of our customers. It's a key part of our approach, and we're excited to continue fostering these connections as our team evolves.

## Event Spotlight: Success at "Working with Brokers and Distributors"

On November 7, Global had the honor of co-hosting "Working with Brokers and Distributors" alongside The Hatchery Chicago and KeHE. The event was a success, bringing together professionals and entrepreneurs from across the food and beverage industry. Our very own Tim Mustafa, Executive Director of Business Development, joined KeHE's Lynda Glass to share invaluable insights into the costs and strategies of working with brokers and distributors.



The session provided practical advice to help brands navigate challenges, optimize costs, and scale their businesses. Tim connected with 18 CPG brands, answering their questions, offering guidance, and building meaningful connections with emerging leaders in the industry. This event reinforced our commitment to empowering innovative businesses and fostering sustainable growth in the food and beverage space. Thank you to everyone who participated, and we look forward to more opportunities to collaborate and support this incredible community!

